



# WHO programme for ear and hearing care

## OVERVIEW

Visual storytelling can be a great way to raise awareness and to highlight an issue. WHO programme for ear and hearing care would like to collect a range of photo stories about ear and hearing care. Contributions will be stored in a repository for use in the World Report on Hearing, other WHO materials and webpages.

## CONSENT

Submissions should be accompanied by a signed WHO Declaration of Consent form, which will be emailed to all those interested in contributing. The consent form should be signed by the person/representative of the organization contributing the photo. The contributors will be responsible for ensuring that all those visible in the photo/s have given permission to make use of their story and photograph.

Through providing consent, individuals give WHO permission to use the provided content and photograph/s in all WHO materials, as considered appropriate. Contributors should be aware that they are also free to withdraw their consent at any time prior to the publishing of the information (text and/or photos).

## TEXT

**Each photostory should be accompanied by relevant text, with details as below:**

**Suggested Length:** Up to 200 words

**Language:** English

**Style:** Paragraph format using full sentences is greatly appreciated

**Medium:** Microsoft Word (or other editable format) document, or in the body of an email. If possible, please avoid submitting as a PDF file.

**Content:** Please consider including the following information:

- Relevant background information (geographic location, ear and hearing care service and/or intervention received or being provided, impact of hearing loss assessment, etc.)
- A quote/tagline to accompany each photo
- Credit line i.e. the photographer and/or organization that should be credited
- Any other relevant information.

Topics could include:

1. Use of assistive technology
  - a. personal assistive products: hearing aids; CIs; personal digital assistants
  - b. FM systems, loop systems etc eg in classroom or conference settings
2. Barrier free communication eg with sign language, captioning
3. Ear diseases eg otitis media
4. Ototoxic hearing loss
5. NIHL in recreational settings and its prevention through safe Listening
6. Occupational NIHL and its prevention
7. Childhood onset HL
8. Age-related HL
9. School screening
10. Universal newborn screening
11. Screening of older adults
12. Training programmes
13. Outreach programmes

Please note, once you have submitted your photos, the team may get in touch with you to ask for further details or to clarify any points. Personal stories may be edited by the team and edited stories will be sent to the original contributor for confirmation prior to the publishing of the story.



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## PHOTOGRAPHS

**Number of photos:** Contributors are encouraged to include between 1-4 photos per story.

**Formats:** The following formats are preferred: JPEG, PNG

**Photo Quality:**

Photos taken by an amateur are perfectly acceptable; however, contributors should ensure that the photograph is in focus, is of high resolution and minimum 1MB in size.

Orientation: Landscape or Portrait

**Submissions:** Text and photos should be emailed to [reyesk@who.int](mailto:reyesk@who.int) and [whf@who.int](mailto:whf@who.int) Upon submission, contributors will be sent a WHO consent form, which should then be signed, scanned, and emailed to the above addresses.

Thank you in advance for your contributions.

The WHO ear and hearing care team